

CHARTING A COURSE

The Municipal Research and Service Center defines Community Visioning as "... the process of developing consensus about what future the community wants, and then deciding what is necessary to achieve it. A vision statement captures what community members most value about their community, and the shared image of what they want their community to become. It inspires community members to work together to achieve the vision. A thoughtful vision statement is one of the elements needed to form a forward looking strategic framework that gives councils or boards the long-term-comprehensive perspective necessary to make rational and disciplined tactical/incremental decisions on community issues as they arise. Community vision statements are typically crafted through a collaborative process that involves a wide variety of community residents, stakeholders and elected officials."



The City Council is interested in eliciting your input and gauging interest, as a valued stakeholder, in this comprehensive strategic planning process. A successful work product would enable Council to effectively prioritize services or goals that are "vital" from those "merely important". It provides clear direction to staff. Through the process, we would develop a vision, organizational values and a mission statement. It is a tool to enable Council's to make current "strategic" decisions that have far reaching future implications for the community; to be proactive rather than reactive to shifts in political or economic environments. It sets forth a road map to enable Council and staff to implement policies, projects, legislation that steers the City toward that end "Vision".

Some examples of goals or focus areas can include, but are not limited to:

- Parks and Recreation programs and/or facilities
- Economic Development
- Aesthetic Enhancements along 17/92
- Transportation Issues

Residents, businesses and property owners are encouraged to provide input by emailing suggestions or priorities to kblissett@debary.org. You can also mail your ideas to City Hall, 16 Colomba Rd., DeBary, FL 32713, Attn: K. Blissett no later than June 11, 2014.